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South African Broadcasting Corporation (SABC) Internship Program Apply Here

Description

The SABC Internship Program offers a structured learning experience for individuals interested in gaining hands-on exposure in various departments within a dynamic media organization. Interns will have the opportunity to work alongside experienced professionals, contribute to diverse projects, and acquire practical skills and knowledge in their chosen fields.

Responsibilities

- Collaborate with professionals in assigned departments to support the delivery of media content and services.
- Assist in conducting research, gathering information, and preparing content for news articles, radio shows, television programs, or digital platforms.
- Contribute to the planning and execution of media productions, including pre-production, production, and post-production tasks.
- Support the coordination of interviews, events, and programs, ensuring smooth operations and adherence to timelines.
- Engage in editorial activities, including writing, editing, proofreading, and fact-checking content for accuracy and quality.
- Assist in monitoring and analyzing audience feedback, ratings, and social media engagement to gain insights for content improvement.
- Contribute to digital media initiatives, including social media management, website updates, and multimedia content creation.
- Maintain accurate records and documentation related to projects, ensuring proper filing and organization of information.
- Adhere to relevant policies, regulations, and ethical standards in media production and content creation.
- Embrace opportunities for learning and development, actively participating in training sessions, workshops, and departmental meetings.

Qualifications

- Currently enrolled in or recently completed a relevant degree or diploma program in journalism, media studies, broadcasting, communication, or a related field.
- Passionate about the media industry, with a strong interest in television, radio, digital media, or journalism.
- Excellent verbal and written communication skills, demonstrating proficiency in English (additional languages are an advantage).
- Strong research skills, with the ability to gather and analyze information from various sources.
- Creativity and an eye for detail, enabling the development of compelling media content.
- Basic technical skills in media production, such as operating cameras, audio equipment, or video editing software (desirable but not mandatory).
- Proficient computer skills, including knowledge of Microsoft Office Suite and digital media tools.

Hiring organization
SABC

Employment Type
Intern

Duration of employment
3 Months

Industry
Broadcast Media Production and Distribution

Job Location
Johannesburg, Gauteng, South Africa, 2000, Johannesburg, Gauteng, South Africa

Working Hours
09

Date posted
April 22, 2026

Valid through
04.04.2029

- Demonstrated ability to work effectively in a team, collaborate with diverse stakeholders, and adapt to fast-paced environments.
- Good time management and organizational skills, with the ability to prioritize tasks and meet deadlines.
- Awareness of media ethics and the importance of responsible journalism.

Job Benefits

- **Professional Development:** Interns have the opportunity to gain valuable industry experience and develop practical skills in various aspects of media production, journalism, and communication. They receive hands-on training and mentorship from experienced professionals, enhancing their knowledge and competencies.
- **Networking Opportunities:** Internships at the SABC provide interns with the chance to build a professional network within the media industry. They can establish connections with professionals, mentors, and fellow interns, which can lead to future career opportunities.
- **Exposure to Media Operations:** Interns gain firsthand experience in the day-to-day operations of a prominent media organization. They have the opportunity to observe and participate in the production of television programs, radio shows, news articles, or digital media content, providing insight into the workings of the media industry.
- **Portfolio Development:** Interns may have the opportunity to contribute to real media projects and productions. This allows them to showcase their work and build a portfolio of samples that can be valuable for future job applications or academic pursuits.
- **Enhanced Industry Knowledge:** Interns at the SABC have the chance to stay updated with current industry trends, technologies, and best practices. They gain exposure to the latest media tools and technologies, which can contribute to their professional growth and marketability.
- **Mentorship and Guidance:** Interns receive guidance and mentorship from experienced professionals within the organization. They have the opportunity to learn from industry experts, seek advice, and receive constructive feedback to improve their skills and performance.
- **Personal and Professional Growth:** The internship experience at the SABC can contribute to personal and professional growth. Interns develop critical skills such as communication, teamwork, problem-solving, and adaptability. They also enhance their time management, organizational abilities, and ability to work effectively under pressure.
- **Exposure to Diverse Media Platforms:** Interns may have the opportunity to work across various media platforms, including television, radio, and digital media. This exposure allows them to gain a broad understanding of different media formats and develop versatile skills applicable to multiple platforms.
- **Potential Employment Opportunities:** In some cases, exceptional interns may be considered for future employment within the organization. The SABC may offer full-time or part-time positions based on interns' performance, skills, and organizational needs.

Contacts

- **Research:** Visit the SABC website or other official sources to gather information about available internship programs. Look for any specific requirements, application deadlines, and instructions.
- **Prepare your documents:** Update your resume to highlight your relevant education, skills, and experiences. Tailor your resume to emphasize your interest in the media industry. If required, prepare a cover letter expressing your interest in the internship program and explaining why you are a suitable

candidate. Gather any additional documents or certifications that may be requested.

- **Contact SABC:** Reach out to the SABC Human Resources department to inquire about internship opportunities and obtain any additional application instructions. You can find their contact information on the SABC website or by conducting an online search. Alternatively, you may find specific application instructions listed on their website.
- **Submit your application:** Follow the application instructions provided by the SABC. This may involve submitting your resume, cover letter, and any other required documents via email or an online application portal. Pay attention to any specific formatting or file requirements mentioned.
- **Follow up:** After submitting your application, consider following up with the SABC Human Resources department to confirm receipt of your application and express your continued interest in the internship program. This demonstrates your enthusiasm and professionalism.
- **Interview process:** If your application is shortlisted, the SABC may invite you for an interview. Prepare for the interview by researching the organization, reviewing common interview questions, and practicing your responses. Dress professionally and arrive on time for the interview.
- **Acceptance or rejection:** Following the interview process, the SABC will inform you of their decision. If you are accepted into the internship program, carefully review any offer or agreement provided. It may outline the terms and conditions of your internship, including start date, duration, compensation (if applicable), and any additional requirements.